

By Jeannie Havel



We're off to a running start with our new, subscription-only newsletter devoted to turning your polymer hobby into a profit maker.

It's All About the Clay

Our newest publication, *It's All About the Clay*, made its debut June 15th and is scheduled to be published every month on or about the same date. This way, if you subscribe, you'll have *pcPolyzine* at the beginning of the month, and the newsletter in the middle of the month.

We're pleased that author **Barbara Brabec** will be furnishing some articles for us to include that will jam-pack the newsletter with lots of what you need to know to make your clay pay. Barbara is the well-known author of such books as *Homemade Money*, *Handmade for Profit*, and *Creative Cash*. She also publishes *The Brabec Bulletin*, a subscription-only ezine.

We'll show you how to gain valuable insight to market your polymer clay or how to enjoy your clay more just for the fun it.

Here's what you missed in the June issue:

- **Six Personal Things to Consider Before Starting a Crafts Business - By Barbara Brabec**
- **Craft Safety - Handling Solvents, Adhesives, and Paints**
- **So You Want to Teach Polymer Clay?**
- **How to Sell Through Online Auctions**
- **Helping a Pack Rat Get Organized**
- **How to Get Started as a Professional Crafts Designer**



pcPolyzine will continue to be F-R-E-E and the newsletter will cost just \$12 for the year. *That's 12 issues for a buck each* and you can pay online by e-check or credit card through your PayPal account.

Subscribe now!

Go ahead, you know you want to. Just click the button below this paragraph and you'll be ready to receive the next issue of *It's All About the Clay* on July 15th (and we'll email you the June issue so you can read what you missed) for the low price of just *\$12 per year*. That's just 12 smack-a-ronies. Not a lot of moola. Minimal doh-re-mi. Pocket change. OK, you get the idea.



It's All About the Clay. It's new. It's exclusively for members only. It's affordable. It's your newest tool to make the clay pay!



To subscribe by mail, please send a check or money order for \$12 to: *pcPolyzine*, c/o Jeannie Havel, 3404 Cumberland Road, Fayetteville, NC 28306. Please include your name, address, email address, and any other personal information you'd like to share with me. Or better yet, drop by with the 12 bucks and be sure to bring your pasta machine -- we'll have a clay party!

Please note *It's All About the Clay* is delivered to you once each month by email.