



It's All About the Clay:

A Subscription-only Newsletter
From the Publisher of *pcPolyzine*

By Jeannie Havel



It is with great pleasure that I announce the debut of a new, subscription-only newsletter devoted to turning your polymer hobby into a profit maker.

It's All About the Clay

Our newest publication, *It's All About the Clay*, debuts June 15th and will be published every month on or about the same date. This way, if you subscribe, you'll have *pcPolyzine* at the beginning of the month, and the newsletter in the middle of the month.

We're pleased that author **Barbara Brabec** will be furnishing some articles for us to include that will jam-pack the newsletter with lots of what you need to know to make your clay pay. Barbara is the well-known author of such books as *Homemade Money*, *Handmade for Profit*, and *Creative Cash*. She also publishes *The Brabec Bulletin*, a subscription-only ezine.



You can also learn how to develop your own website or how to hone your web design skills if you already have an online presence. Either way, you'll gain valuable insight to marketing your polymer clay in the cyber world.

As a subscriber, you'll have access to members-only discounts on polymer clay products like books and tools, and you may be one of the lucky subscribers selected to join our exclusive "test kitchen" where you'll try out and review the newest clay-related products. (Pssst, you get to keep whatever we send you to try out or review, too).

pcPolyzine will continue to be F-R-E-E and the newsletter will cost just \$12 for the year. *That's 12 issues for a buck each.* But wait, there's more....if you subscribe on or before the day the first issue comes out (June 15, 2004), you'll *save \$2.00 off* the regular subscription price. That makes it just \$10.00 and you can pay online by e-check or credit card through your PayPal account. Be sure to sign up on the [mailing list](#) if you haven't already. It's the only way you'll get the special email with the link to the \$2.00 discount.

Subscribe now!

Go ahead, you know you want to. Just click the button below this paragraph and you'll be ready to receive your first issue of *It's All About the Clay* on June 15th for the special introductory price of just *\$10 per year*. That's just 10 smack-a-ronies. Not a lot of moola. Minimal doh-re-mi. Pocket change. OK, you get the idea.



It's All About the Clay. It's new. It's exclusively for members only. It's affordable. It's your newest tool to make the clay pay!



To subscribe by mail, please send a check or money order for \$10 to: *pcPolyzine*, c/o Jeannie Havel, 3404 Cumberland Road, Fayetteville, NC 28306. Please include your name, address, email address, and any other personal information you'd like to share with me. Or better yet, drop by with the 10 bucks and be sure to bring your pasta machine -- we'll have a clay party! *Remember, after June 15th, the price will be \$12.*

Please note *It's All About the Clay* is delivered to you once each month by email.